



Technology for Education Consortium (TEC) Launches First-Ever Online Library of EdTech Pricing Data for School Districts

TEC Data Platform allows members to see peer reviews and the actual prices paid by districts, using LearnPlatform as the analytics engine for district technology contracts

Orlando, FL – January 25, 2017 – The [Technology for Education Consortium](#) (TEC), a nonprofit organization dedicated to improving K-12 edtech procurement, today at FETC 2017 launched the [TEC Data Platform](#) – the first online library of edtech market pricing data specifically developed for school districts. The platform gives TEC and district leaders a tool to improve purchasing processes and student outcomes with education technology throughout America’s school districts.

The TEC Data Platform was developed through a partnership with [Lea\(R\)n](#), using LearnPlatform as the unified edtech management ecosystem that allows for the collection and analysis of district technology contracts. The platform will allow member districts to access price reports on the products they are considering for first-time purchase or renewal. Districts will have access to easy-to-read graphs that provide insight into how other districts are buying and utilizing edtech. This transparency will allow districts to make better-informed decisions that improve efficiencies and increase cost savings for TEC districts.

“We’re thrilled to introduce the TEC Data Platform, which we believe will change the way districts buy technology,” said Hal Friedlander, co-founder and CEO of TEC. “This platform will significantly expand the intelligence and decision support we can provide district leaders.”

Currently, the platform’s library provides a sample report on iPads and Chromebooks. The library will grow to include pricing information on curriculum and assessment software products by the end of February.

To collect district pricing data, member districts share contract and pricing information that TEC analyzes – and fully anonymizes – to produce the national price reports.

As a former CFO for schools, I understand how deeply budgets impact equitable access for America’s children,” said Karl Rectanus, co-founder and CEO of the company that built the underlying technology, LearnPlatform. “We are very excited that the [TEC Data Platform](#) will provide the relevant information and analysis, so TEC members -- new and old, and of any size -- are getting the jump on their 2017-18 budgets.”

Access to the TEC Data Platform is limited to member districts only. TEC currently partners with more than 50 member districts, representing 3.5 million K-12 students and approximately \$300 million in edtech spending. TEC’s membership initiative is designed to transform district technology procurement into a more efficient, cost-effective use of taxpayer funds. Currently, districts can join TEC at no cost. To find out more about membership, reach out through TEC’s [membership site](#) or join TEC and Lea(R)n at FETC: Saving Big Money: How to Improve Efficiency, Transparency and Collaboration with National K-12 Purchasing Data January 26 4:20-5:00pm C622.

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About the Technology for Education Consortium (TEC):

The Technology for Education Consortium (TEC) is a non-profit organization whose mission is to bring transparency, efficiency, and collaboration to K-12 schools engaged in evaluating and purchasing edtech products and services. We believe that greater transparency and better information will allow school districts to improve results, reduce costs and support new product development. For more information, visit techedconsortium.org.

About LearnPlatform:

LearnPlatform is a research-based, on-demand edtech management platform -- designed with, by and for educators and administrators to increase teacher capacity, improve student outcomes and maximize edtech budgets. LearnTrials, the award-winning platform for rapid education technology evaluation, is one of a growing number of integrated, configurable modules ensuring educators and their institutions have the right tools to improve real-time data-driven discovery, purchasing and implementation decisions. For more information, visit LearnPlatform.com.