

# Accelerated Reader Price Report

## Web-Based Applications and Sites



Renaissance Learning has two popular Accelerated Reader license options that it offers to school districts: Accelerated Reader 360 (AR 360); Accelerated Reader Enterprise (AR Enterprise). TEC has compared “the actual price paid” for both products for varying license durations and quantities purchased.

AR 360	Lowest Price \$7.75	Median Price \$9.35	Highest Price \$9.35
AR Enterprise	Lowest Price \$5.85	Median Price \$6.20	Highest Price \$6.20

### See What Other Districts Paid

District Location	Enrollment	Per student license price	Quantity purchased	Product
South	1,000	\$9.35	600	AR 360
East Coast	500	\$8.80	700	AR 360
West Coast	16,000	\$7.75	4,098	AR 360
South	20,000	\$5.85	8,740	AR Enterprise
East Coast	5,000	\$6.20	1,810	AR Enterprise
West Coast	50,000	\$6.20	240	AR Enterprise

### Key Findings

The median price paid for an annual AR 360 subscription renewal is also the highest price paid, which is \$9.35.

We found up to 17% price difference between the highest and the lowest price paid for a AR 360 annual license.

For both AR 360 and AR Enterprise, there was no correlation between quantity purchased and price paid per license. It’s generally assumed that the higher the quantity purchased, lower the price would get. However, there was no indication of this being used as a discount option for school districts.

### Additional Resources

[Edsurge](#)

[Common Sense](#)